

VOLGA INVESTMENT SUMMIT

WORLD HALAL DAY VOLGA INVESTMENT SUMMIT

October 3-5, 2019 Samara, Russia

Post Event Report





ORGANIZED BY:



An Event Truly Dedicated to Economy, Trade, Investment & Tourism Development & Growth

A unique platform for interaction between Russian and foreign investors, experts, representatives of government and business, including companies operating in the field of Islamic finance.

The business agenda included such key topics as exports, development of trade and economicrelations, investments and entrepreneurship,Islamic finance and the Halal industry, medicalindustry and tourism. During these 3 daysplenary discussion panels and round tables with the participation of Russian and international investors and experts had held.

The success of the event was due to the quality of the presentations and the enthusiastic spirit of exchanging ideas with like-minded professionals from around the world.



"The Samara region was the first region in Russia to host this international business forum."

Dmitry Azarov

RUSSIA Governor of the Samara region

"Russia may become one of the leading countries in terms of exporting halal products"

Mohamed Jinna

SINGAPORE Founding Chairman of World Halal Day





"Russia can now offer the halal products market to the world and how large international meetings contribute to the development of ties between producers and consumers of halal goods and services."

Marat Kabaev

RUSSIA President of The International Association of Islamic Business (IAIB)

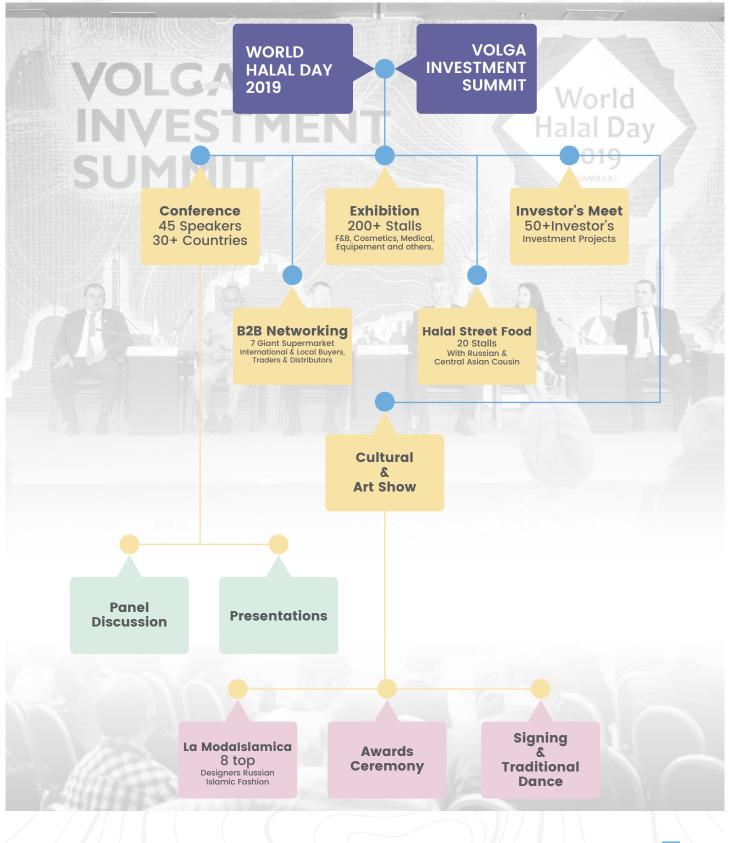




About the Event

Year of Establishment	Frequency Annual	Duration 3 days	
Organizers Samara Region Government	United World Halal Development	International Association of L · A · I · B Islamic Busines	ŝS
Partner Country South Africa I	Turkey I Korea I	Malaysia I India	
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This Year Event





The grand opening starts with massive address of Mr. Dmirty Azarov, Governor of Samara Region. Then followed by chiefs of the event Mohamed Jinna (Founder and Chairman of World Halal Day, Singapore), Marat Kabaev (President of the International Association of Islamic Businesses, Russia, Moscow), MEC Bongiwe Nomusa Sithole-Moloi - Minister of Agriculture & Rural KZN, South Africa, Oleg Ganeev (Deputy Chairman of the Management Board, Sberbank of Russia, Moscow, Russia).







Key Note Speech



Mohamed Jinna Founder and Chairman of World Halal Day, Singapore



Dmitry Azarov Governor of the Samara region RUSSIA



Marat Kabaev President of International Association of Islamic Business, Russia



Mohammad Hamdan

Director of Department of Trade Development, Ministry of Economy UAE



MEC Bongiwe Nomusa Sithole-Moloi Minister of Agriculture & Rural KZN South Africa

Samir Taghiyev Senior Regional Manager for CIS Region at ICD, Alma-Ata, Kazakhstan



Walid Fargal

Director of the Organizing Committee of the Annual Investment Meeting (AIM) UAE

VIP'S Impressions



The Summit and World Halal day event was well organized. Approximately \$60 million investment was concluded by the end of the Summit for the Samara region. Opportunities for setting up a university in the Halaal sciences was also being explored by potential investors from India and other part of the world.

Sihle Mkhize

Deputy Director General Department of Economic Development Tourism and Environmental Affairs South Africa I am pleased to provide this message of support for World Halal Day & Volga Investment Summit which brought together national and international stakeholders from the halal industry to share their knowledge, wisdom and experiences. I would like to commend the organizers for their remarkable efforts in providing such a great platform for networking and exploring the huge Halal market.



İhsan ÖVÜT Secretary General SMIIC Turkey



World Halal Day 2019 Samara was a great hub for connecting halal society in the world. I was so glad to attend this event following Seoul in 2018. Halal is not for just food and cosmetics, it is being widened to medicals and tourisms too. For this event, I hope Halal business is much bigger then before. I have gained a lot of valuable relationships from this event, and I hope this precious relationship will lead to fruitful results. I would like to thank all of you and many others. Thank you so much.

Sung-ho HAN CEO AdipoLABs Co., Ltd. South Korea We are very happy to be invited by Mr. Han to attend your event. We would like to express our great gratitude to be able to attend such wonderful and well-organized event. We both had a wonderful experience and learn a lot from it. We hope to attend next year

Gary Chen / John Chen

event in South Africa again.

CEO / Int'l Marketing Director Xi'an Zunze ShengXian Semiconductor China





We are united by common goals: the development of the economy, the creation of conditions for attracting investment, for cooperation in business between states and different peoples of the world. I am sure that the forum with its rich program will satisfy the needs of each participant. Representatives of organizations from around the world today will be able to present their projects, business and find partners. We are pleased to present investment projects that are being implementation in the Samara region. I'm sure they will arouse interest.

Mohamed Naser Abdulla HamdanAlzaabi Director of Trade Promotion Department, Ministry of Economy UAF Volga Investment Summit & World Halal Day is one of the key events in the business world in Russia in 2019. It is already obvious that they have become the next step in building bridges between the business community of Russia and the countries of the Middle East. We are glad to have the opportunity to do such a great business side by side with reliable partners.



Taha Akchakaya Director Turkish Representative Office Samara, Russia



Visitors By Region



Siganpore | Kazakhstan | Iceland | Malaysia | Zigeria | Chad | India | Pakistan Canada | UAE | UK | Taiwan | KSA | Mauritius | Indonesia | France | Thailand | Philippines Kuwait | Belarus | Portugal | USA | Spain | Kenya | Senegal | Sri Lanka | Japan and many more

DELEGATES

 LOCAL 28000+

INTERNATIONAL 100+

VISITOR'S BY JOB FUNCTION

CEO, GM, MD & Divisional & Project Head	32%
Manufacturer. Supplier, Agent & Distributor	40%
Government Officials / Association& Diplomats	28%

"Global Economy on Growth Trajectory: Challenges And Solutions"



Gaukhar Nurgalieva

Head of Eurasian Studies Laboratory SKOLKOVO IEMS Russia, Moscow



Dmitry Azarov Governor of Samara Region, Russia, Samara



Mohamed Jinna Founder and Chairman of World Halal Day, Singapore



Marat Kabaev President of the International Association of Islamic Businesses Russia



Oleg Ganeev Deputy Chairman of the Management Board Sberbank of Russia



Mohamed Hamdan Director, Department of Trade Development, Ministry of Economy UAE



Ihsan Ovut

Secretary General, The Standards and Metrology Institute for the Islamic Countries (SMIIC) Turkey

"Current Trends and Perspectives in Retail Development": track "Trade regulation measures needed and redundant. Problem of identification and labelling of "harmful" products; federal and regional initiatives in this sphere"



Vladlen Maksimov

President of the Small Format Trade Association, Vice-President of OPORA, Russia



Sergey Lobanov

Deputy Head of the Department for Development of Internal Trade, Digital Labeling of Goods and Legalization of Products of the Ministry of Industry and Trade of the Russian Federation, Russia



Evgeny Adashev Executive Director, AKORT Russia



Aleksey Sorokin Deputy Director, Volga Branch X5 Retail Group

Russia



Alexey Grigoriev Chairman of the AKORT Committee, Vice-President of METRO AG Russia



"Global Halal Economy"



Mohamed Jinna Founder and Chairman of World Halal Day, Singapore



Marat Kabaev President of the International Association of Islamic Businesses Russia



Ihsan Ovut Secretary General, The Standards and Metrology Institute for the Islamic Countries (SMIIC) Turkey



Madina Kalimullina

Managing Partner, Alif Consult, Executive Secretary, Russian Association of Islamic Finance Experts, Russia



Faroukh Habib Deputy Chairman of the Management Board Sberbank

of Russia

"Current Trends and Prospects of Retail Development": track "Main Directions of Interrelations between Different Trade Formats. Key points of interaction with regional authorities"



Evgeny Adashev Executive Director ,AKORT Russia



Victor Kudryashov First Vice-Governor - Chairman of the Samara Region Government Russia



Sergey Lobanov

Deputy Head of the Department for Development of Internal Trade, System of Digital Labeling of Goods and Legalization of Products of the Ministry of Industry and Trade of the Russian Federation, Russia



Vladlen Maksimov President of the Small Format Trade Association, Vice-President of OPORA Russia



Aleksey Sorokin Deputy Director, Volga Branch, X5 Retail Group Russia



Sergey Andreyev Head of Tander District

Krasnodar Russia



Alexey Grigoriev Chairman of the AKORT Committee, Vice-President of METRO AG Russia

"Samara Region Development Strategy: Contribution to the Global Economy"



Elena Berezina Deputy Editor, Economy Department, Rossiyskaya Gazeta, Russia



Dmitry Azarov Governor of Samara Region, Russia



Marat Kabaev President of the International Association of Islamic Businesses, Russia



Mohamed Jinna Founder and Chairman of World Halal Day Singapore



Evgeny Chernyshov President of the National Medical Tourism Council, Russia



Gaukhar Nurgalieva Head of Eurasian Studies Laboratory, SKOLKOVO IEMS Russia



Samir Taghiyev Senior Regional Manager for CIS Region at ICD Kazakhstan



Walid Fargal Director of the Organizing Committee of the Annual Investment Meeting (AIM) UAE





Investments in the UAE



Mohammad Hamdan Director Department of Trade Development Ministry of Economy

Investing in the future: shaping a global investment strategy



WalidFargal Director of the Organizing Committee of the Annual Investment Meeting (AIM) UAE

Islamic finance as an alternative financing solution for the Russian business community



Samir Taghiyev Senior Regional Manager for CIS Region at ICD, Alma-Ata Kazakhstan

Global Halal Market: Russian Companies Involvement



Ihsan Ovut Secretary General, The Standards and Metrology Institute for the Islamic Countries (SMIIC) Turkey

Halal & Prophetic Medical Tourism"



Dr. Ayaz Akber Founder, Oxymed Hospital & Research Center, India Halal accreditation: standardization, certification, quality management



Aidar Gazizov Head of the International Center for Standardization and Certification"Halal" Russia

Science and technology in the halal industry



Professor Dr. Faridah Hassan

Director iHalal Management and Science (iHALALMAS), Universiti Teknologi MARA Malaysia Commercialization of the regional product brand



Aleksey Shvetsov Advisor to the Intellectual Property Federation, Chairman of the TTP Sub-Committee on Intellectual Property Russia

















Visitors' Impressions

Investment Summit 2019 under the roof of UNWHD. Really its Miracle. Never Ever can't do similer without Mr.Jinna. Obsolutely Mind Blowing Event. Hat's off to UNWHD Team Members.

World Halal Day & Volga

M.Y. Mohamed Ghouse Chairman Elldon Real Promoters Kuwait We would like to once more to congratulate you on the successful organization of the World Halal Day and Volga Investment Summit 2019 at Samara, Russia. It was such an effective platform for the promotion of Islamic values, Halal products, and services, providing great opportunities for networking and business development.



Bahruz Hidayetzade

Executive Director Caspian Event Organisers LLC Azerbaijan

Such an interesting, fulfilling, wonderful event!!! Samara is a beautiful city, lovely people. World Halal Day met the objective in social corporate responsibility introducing halal in russia. Keep up the good job. Halal the way forward!!



Prof. Dr. Faridah Hj. Hassan

Vice President World Academy of Islamic Management WAIM Malaysia Let me congratulate you on the successful event holding! We are glad that the number of Halal Lifestyle events in Russia are growing with each passing year, that confirms the relevance of the Halal industry development agenda.

Taliya Minullina Chief Executive

Tatarstan Investment Development Agency Member of the Government of the Republic of Tatarstan



Visitors' Impressions



World Halal Day (a good reason to celebrate, greet each other, get together for business alliances, & learn the way Halal (ethical) way to spend life). All thanks to our Benevolent Mentor, Guide & Great Man Jinna Sir, for choosing & giving us the platform to show our skills.

Intekhab Alam

Director Tykhe Healthcare India Pvt. Ltd India In the 6th consecutive year World Halal Development has matured as the best platform for Business with Faith. Volga Investment Summit staged at World Halal Development was one of the biggest international summit in Samara Region which brilliantly announce the world that Samara is open for Business in its diverse sectors. The turnout at expo was brilliant and the knowledge share and networking at the summit was very beneficial to like minded businesses.



Nusrat Munir Director Regenesis Ltd Mauritius



The organizers did an excellent job & ensured that the entire event was managed professionally, diligently, with much aplomb & with precise attention to detail. For all of us the event was a learning curve & gives us a first-hand exposure of what to expect from South Africa next year. The event was well organized&well-rehearsed with a full press contingent covering the different aspects of the event.

Faizal Suleman Executive Director Halaal Pages South Africa World Halal Day 2019 was a massive success. I learnt about new investment opportunities and how to take part and contribute in certain areas in the halal industry. The excellent participation of highly knowledgable people from Russia widened up my horizon and gave me new perspective on how to look at the halal industry.

Dilek Zubeyra Olkun Global Brand Ambassedor IAMBATTUTA.COM



Exhibition





The World Halal Expo is a three-day International Halal Trade & Tourism exhibition with a unique concept of B2B with B2C for the Global Halalindustry to meet the key players of OIC, GCC, EU and Asia specific Halal market, providing a comprehensivebusiness platform to connect the trade & industry with the trillion dollars Global Halal market.

Exhibition













Exhibition

ПОЛУКОПЧЕНЫЕ КОЛБАСЫ







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Exhibitors' Impressions



Exhibitors from KwaZulu-Natal (KZN) province was part of the exhibition to Samara. They basically wanted to test the environment for future business opportunities, and they are hoping to be part of the World Halal Day celebrations going forward in Durban and other parts of the world. The exhibitors from KZN had made significant contacts and currently in talks with some of them. Overall they happy to do business in Russia and Samara if the opportunity arises again.

Claude Moodley

Export Promotion Manager Trade and Investment KwaZulu-Natal South Africa I was so happy to be One of the participants of World Halal Day. It was really good experience for me. I have learned a lot of things from this event. I hope to attend next year in South Africa too. Thanks to all the Organizers of this event.

Grace HAN

Global Marketing Manager AdipoLABs Co., Ltd. South Korea



The Overall event was good and well managed. Hope can get opportunity in Russia again. The T r a n s p o r t a t i o n , A c c o m m o d a t i o n, B o o t h everything was 100% perfect.



Salwa Mikail Lim

Director SME Business Centre Malaysia I was very happy to attend World Halal Day in Samara, Russia. It was great event specially the Expo was B2B with B2C which is very unique from other expo. Thank you and best regards.

Heejin Choi CEO & President Nature Hub Co., Ltd. Seoul, Korea





Exhibitors' Impressions

We sincerely appreciate the warm hospitality showed by the organizers and arrangements made at the summit and would like to thank you for same. We received good response from the local citizens of Samara & R u s s i a a n d B 2 C customers.Overall, our Return on Investment (ROI) achieved from the World Halal Day 2019.

Rahul Dhulubulu

Director Shivrajoverseas Pvt. Ltd. India Needless to say, We got the attention for many visitors. Due to our high technology, visitors were all surprised by seeing their veins so clearly. Visitors also agreed that Vein Probe will improve both the quality of the medical service and the efficiency of all injection treatments. We truly appreciate the organizers and its was a great pleasure taking part in this mega event.

CHO SUNG YOON CEO IISM INC. Seoul, Korea





ISM

Volga Investment Summit



VOLGA INVESTMENT SUMMIT is 2 events, the purpose of which is to make the Samara region and the VolgaFederal District as a whole a recognizable player in the global halal industry. The summit is being held for the first time in a Russian city; it is a unique platform for interaction between Russian and Foreign Investors.



B2B Networking



27

MOU Signed Worth of USD \$295 Million; Trade & Travel

Industry – F & B, Pharmaceutical, Cosmetics, Medical Equipment & Technology Equipment

Travel – Travel Agent, Travel Agency & Tourism Promotion Agencies

A platform for manufacturers, traders and business leaders to promote and expand their business in the global Halal markets, through B2B networking with the regional & international buyers and World Halal Expo exhibitors.

China I South Africa I Kazakhstan I Uzbekistan I Malaysia I Tajikistan I Taiwan UAE I UK I India I KSA I Mauritius I France I Thailand I Philippines I Kuwait Siganpore I Kyrgyzstan I USA I Spain I Turkmenistan I Azerbaijan I Japan Turkey I Bahrain I South Korea



B2B Networking







Key Hand-Over Ceremony World Halal Day 2020 Hosting Country

At the end of the first day, the ceremonial key handover of World Halal Day 2020 to the next year hosting country – the city of Durban (South Africa) – took place. The ceremony was attended by Dmitry Azarov – Governor of Samara Region, Marat Kabayev – President of IAIB, Mohamed Jinna and South African Government Delegations (MEC Bongiwe Nomusa Sithole-Moloi – Minister for Agriculture & Rural KZN, Sihle Mkhize – Deputy Director General of Department of Economic Development Tourism and Environmental Affairs & Neville Matjie – CEO of Trade & Investment KZN).



Key Hand-Over Ceremony World Halal Day 2020 Hosting Country





Gala Dinner









Gala Dinner









Gala Dinner









Cultural, Tradition & Art Show

The Arabian Night gala concert was held on Kuibyshev Square - guests have enyoyed see performances organized by Muslim national public associations and creative groups of the province.the guests were "treated" to musical performances, some of them performed in Tatar duet of Guzel and Salavat Minnikhanov, as well as the show of Muslim women's clothing. The fashion show of girls in hijabs was prepared by the Samara design centre Rich Islam.







Cultural, Tradition & Art Show



Halal Street Food Festival Fair of Flavors

Russian businessmen also did not miss the opportunity to show themselves to the world. Halalbased entrepreneurs exhibited at the trade fair that accompanied Volga Investment Summit and World Halal Day. Therefore, a place was prepared both for the halal fair and the gastronomic festival "Fair of Flavors".

The highlight of the show was the culinary show "Battle of Pilaf" – an open competition in which the cooks of national cuisine of the Samara region will take part. Dishes was evaluated not only the jury of the competition, but also the guests. And on the main avenue they will make the longest in the Volga region, a 20-meter shawarma, which then everyone can try.





Halal Street Food Festival Fair of Flavors

















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Media & PR Coverage





// iiSM Story

[IISM Inc.] Vein Probe In World Halal Day 2019 Weiter Imme Date 2019/0111 Veek 35 Helia, everyonet Those poops are doing well.





ил Маряхин назначен стителем гендиректор Баттиалота" 14-00

> до 6 млн руб ПАРИ ----

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ЭКОНОМИКА И БИЗНЕС

ть и политика экономика и бизнес общество происшествия спо еская политика Финансы. Машиностроение: АПК и лишелрон. ТЭК. Транспорт

Россия может войти в чиспо стран, лидирующих по объемам экспорта халяльной продукции, заявкия 3 октября основатель и предоедатель World Halal Day Мохамед Джинна во время одноименного форума, проходящего в Самаре.



"Около 1.8 млрд мусульман из 7 млрд населения Земли - это огроиная экономика. А индустрия халяль - это не только продукты и косметика, но и банкинг, туризм и т.д.", отметля он, выступая на панелной дискуссии "Глобальная экономика на траестории постат высоная и панелная".

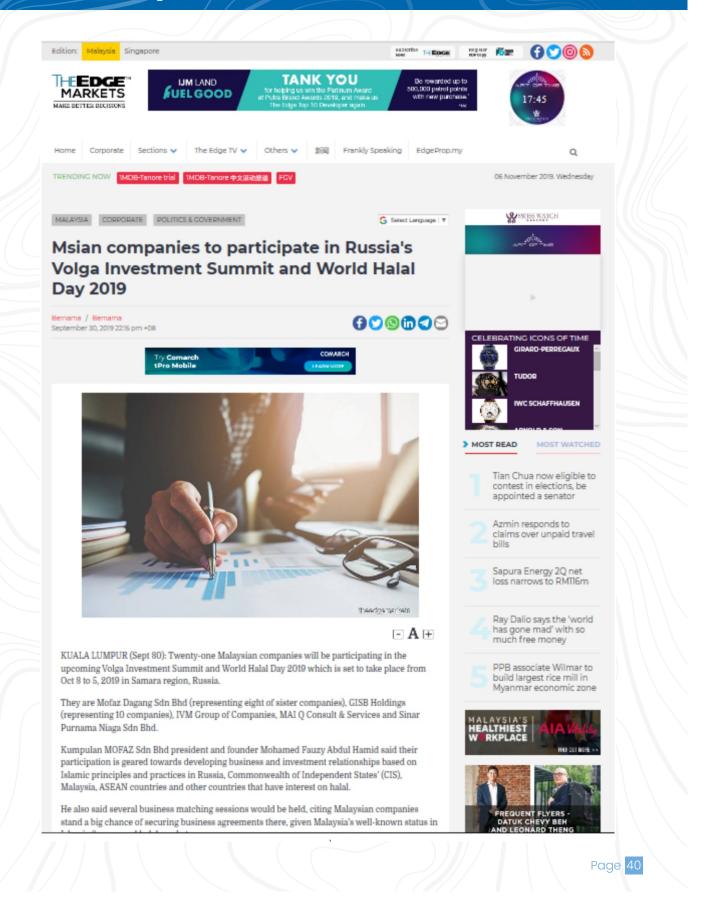
В санстве проведе урганизай континик, во инстриментой на закоти, он провез Сингалур. В этом города-порадотак 6% продутов прозвадится по запоти ини стандатия. По ина из работате изкаризариана селе, контоли Майонай в Регда Ни В числе других страк, успанию развивающих насутатия продуции, выпусаемой и оказаком сочим. Моланай Дание казакат Палана, и КОА.



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Media Exposure



Media Exposure

10/08/2019

<u>60</u>	Banking Revi Financial sphere	ew	₪ Sub Q	oscription	ℜ entrance
news	Analytics	Practice	Conferences B.O.	Industry	r Events
FINAWARD Award					

Experts from 21 countries took part in Volga Investment

Summit & World Halal Day

The forum focused on the changes in the global economy and the strategy of international investors in the new geopolitical realities.

From October 3 to 5, 2019, Samara hosted major international events - Volga Investment Summit & World Halal Day, bringing together hundreds of experts and speakers from the Persian Gulf, Southeast Asia and Africa, the European Union.

The forum focused on the issues of changing the global economy and the strategy of international investors in the new geopolitical realities. At the central panel discussion, "The Global Economy on a Growth Path: Challenges and Solutions", participants discussed the possibilities of cross-cultural interaction and the prospects for cooperation between Russia and the countries of the Middle East and Southeast Asia.



The central place in the business agenda of events was taken by the issue of the contribution of the Samara region to the development of international partnerships. The leaders of the region and speakers from different countries discussed the development strategy and ways to increase the investment attractiveness of the region.

"For several years in a row in the Samara region, consistent and focused work has been carried out to create the most comfortable regional investment environment. Samara is becoming a unique platform for starting and running a business, as well as for entering international markets and entering into partnerships with colleagues from abroad. The past Volga Investment Summit & World Halal Day proved the interest in Russian products from the global community and helped local entrepreneurs gain access to global expertise, "said Viktor Kudryashov, First Vice Governor and Chairman of the Government of the Samara Region.



Media Exposure



지난 10월 3일부터 5일 까지 러시아 사미라 지역에서 제6회 월드할릴데이(World Halal Day) 형사가 진행 되었다.

월드할랄데이 행사는 중동 · 아시아를 비롯하 역 전 세계 무슬림들을 위한 비즈니스 박람회 로 한국을 비롯하여 말레이시아·인도·리시아 ·남아프카공화국을 포함한 세계 50개국의 정 부인사와 기관장, 바이어가 초청되고 (쥐아디포 랩스가 대한민국 대표기업으로 참석하고,국내 할랄인증 받은 기업들이 참여한 가운데 성황리 에 진행되었다.

세계할랍연맹(UNWHD; United World Halal Development)은 매년 '세계 할랄의 날'인 11 월 1일을 기념하기 위해 세계 각지에서 월드할 랄데이 행사를 개최하는데, 올해 러시아 사마 라월드할랄데이가 6번째이다.

할랄(Habal)은 이슬람 내에서 신이 허락한 것을 의미하며, 식품 뿐만 아니라 화장품, 의료 기기, 코스메틱, 관광 등 여러 다양한 것에 대 해절차에 따라 할랄인증이 허용되며, 관련 시 장의 잠재력은 실로 엄청나다.

월드할랄데이 2019 러시아 사미라는 러시아 사미라 지방 정부와 세계할랄연맹이 주최하여 할랄에 대한 인식을 제고하고, 각 나라간 할랄 무역의 장애물을 없애는 동시에 기업간 활발한 무역 출동을 창출하기 위해 진행하는 행사이다. 대한민국의 우수제품의 관심을 건 행사 기간 중(주)아디포랩스는리미션1℃(RE-

수협은행 고금리 적금, 연령대별 가입 양국

MISSION1°C)의 임상 효과 및 제품소개를 제 3510MI U의 입상 요매 및 세리다.특히 해 의료 관계자의 이목을 집중시켰다.특히 관련 세미나에서는 리미션1℃를 사용 중인인 Oxymed 범원의 Akber 병원장(Dr. B. Ayaz kberOxymed Hospital)의 발표에서이디포린 의 고주파 온열암치료기가 암 조직에 열을 하여 암세포의 자살을 유도하는 획기적인 으로 이미 다양한 임상 경험과 연구 결과 대로 인도에서 쓰여지고 있음을 설명하였다 이 기간 중 아디포랩스는사마라정부 9 관에서리미션1℃ 소개 및 병원에 장비를 및 허가와 관련한 사항을 논의하는 일정 화하였다.러시아 의과대학 부속병원에 한 °C를 소개하는 것은 물론 사마라 국가 료기관(Samara Regional Clinical Ond Dispensray) 수석의사와도 미팅하는 거 었다.

행사가 끝난 이후에도 아디포랩스 원과 관련 병원 등을 방문하여 리미소 상 효과에 대해 설명하여 관련 석학 심을 이끌어 내었다. 참석한 (쮸이 비롯한 한국 기업들은 세계인구의 하는 무슬림 인구 및 러시아 시장을 표를 던짐으로서무슬립국가로의 시장에 고주파온열암치료기리미신 가 되었다.













To Our Organizing Committee, Sponsors, Media Partners and Supporters

ORGANIZED BY:







OPERATOR



Assistance fund for venture investments development of Samara region

INFRASTRUCTURE PARTNERS





ТУРИСТСКИЙ ИНФОРМАЦИОННЫЙ ЦЕНТР САМАРСКОЙ ОБЛАСТИ



STRATEGIC PARTNER

Коммерсантъ

OFFICIAL AIRLINE



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Closing Ceremony





Closing Ceremony







EMERGE ENRICH EMPOWER





