

# World Halal Day 2018

• SEOUL •



**SEOUL, KOREA**  
**NOV. 1 to 3, 2018**

**POST EVENT REPORT**

ORGANIZED BY:



CO-ORGANIZER:



MANAGED BY:



SUPPORTED BY:



# INAUGURAL CEREMONY







## ABOUT THE EVENT

Year of Establishment : 2014  
Frequency : Annual  
Duration : 3 days

Organizers :  United World Halal Development  
BUSINESS WITH FAITH



Hosting Country : Korea

## THIS YEAR EVENT

WORLD  
HALAL DAY  
2018  
Korea

Conference  
5 Speakers  
30+ Countries

Exhibition  
101 Stalls  
Food, Cosmetics,  
Medical,  
Equipment  
and others

Awards

## VISITOR'S BY REGION



Singapore | Kazakhstan | Iceland | Malaysia | Zigeria | China | India | Pakistan | Canada | UAE | UK | Taiwan | KSA | Mauritius  
Indonesia | France | Thailand | Philippines | Kuwait | Belarus | Portugal | USA | Spain | Kenya | Senegal | Sri Lanka | Japan

DELEGATES  
**80**

MEDIA  
**10**

LOCAL  
**1000+**

INTERNATIONAL  
**100+**

## VISITOR'S BY JOB FUNCTION

CEO, GM, MD & Divisional & Project Head	35%
Manufacturer. Supplier, Agent & Distributor	40%
Government Officials / Association & Diplomats	25%



# VISITORS' IMPRESSIONS

I was under the impression that Halal is Muslim subject and after attending World Halal Day - my knowledge have been widen that Halal it's for all man kind. This message needs to spread across global. Thank You

## **Sam Morgan**

CEO - AdipoLabs Health Care Pvt Ltd  
India

World Halal Day is something to look forward every year. It is one event which unites business and ethics at one platform which ultimately helps in lessening the divide. Business with faith and business with ethics is what drives World Halal Day and it's tremendous opportunities.

## **Nusrat Malik Munir**

Director of operations in and Strategic  
Alliance Regenesys Ltd., Mauritius

In my perception Halal encompasses all human activities which are trustworthy and ethically sound permitted by God for the perpetuation of human race on this globe. The way Halal day is being celebrated in non muslim countries are very highly commendable. May the Almighty shower his blessings profusely on Mr Mohammed Jinna to take this to the entire world.

## **Dr. Saravanan**

Scientist, India

WORLD HALAL DAY. Really its Miracle. Excellent event . The event that won the Humanity of human beings. enhance the future of life style. In the world few people only having that power to done. absolutely its only happend from Mr.Jinna. Great support done by Mr. Han's team. Allah will accept our all activities towards humanity.

## **M.Y. Mohamed Ghouse.**

Chairman - Velldon Real Promoters. KUWAIT.  
Executive Director - Quality Fresh Chicken. Qatar.



The World Halal Day event has brought the businesses of the Asian & the Middle East close. I'm very preivilaged to be a part of the network. Looking forward to the next Event.

## **Isaac Ramachandran**

Director - Adipolabs Healthcare  
(M) Sdn Bhd, Malaysia

Muslim celebrate two festivals at home with same people Ramzan EID and Bakrid. World Halal Day is a 3rd festival wherein we meet new people new culture new place and it is a great event and to inherit new brothers and sisters. Look forward for this festival

## **Dr. Ayaz Akbar**

Chairman  
Oximed Hospital Pvt. Ltd., India

# VISITORS' IMPRESSIONS

It was great pleasure attending The Halal Day event in Seoul Korea . Different countries have different celebrations but the one commonly celebrated event is The Halal Day with happiness and togetherness and with people from different countries

## A.j.mathinullah (Abdu)

Ariyaf Al Khaleej Gen Trading Co.  
Managing Director  
Kuwait

World Halal Day 2018 - WOW...

An INCEPTION of a New beginning and a new life. I think this new concept of Halal living can save our next generations and will help broaden the horizon of our own thoughts.

Thanks to Mr.Jinna and his entire Team for organizing such a wonderful event. it was definitely an eye opener for us all. A special Thanks to Mr.Han and his Adipo Family for being such a wonderful host cum family.

I would also want to take this opportunity to thank all the delegates and speakers from the globe for imparting their knowledge about the Halal way.

Got to learn a lot and also meet a lot of good people from different parts of the world.InshaAllah, We will meet again.

## Intekhab Alam

Director  
Tykhe Healthcare India Pvt. Ltd, India

World Halal Day 2018 was invaluable experience for me. Because I didn't know well Halal and Muslim. But now I understand their religion, culture and even business!

It was so amazing. And I appreciated all members to attend WHD 2018. It was very great honored to be in WHD. Thank you

## Grace HAN

Global Marketing Manager  
AdipoLABs Co., Ltd.  
South Korea

In the past we have seen great event some event great people but only in Korea I come across great event and all the great people thanks to all especially mr han and adipo family we pray together in the future becomes even greater success

## Ashraf Ali

Director  
Hmart Pte. Ltd., Singapore

World Halal Day 2018 in South Korea was an amazing experience. The organisation and the team behind it was very successful. It was an enlightening event where the understanding of halal in all aspects of a muslims life was presented very well. WHD gives people the opportunity to connect globally and work on the halal concept more broadly. Many international business organisations get the chance to cooperate through the initiative of WHD.

## Dilek Olkun

Global Brand Ambassador  
IAMBATTUTA.COM, UK



Thank you very much for your support and help! Lots of thanks to World Halal Day Organizers & Korean people and for their enormous hospitality and very comfortable staying!!!!

Also say please the most warm and best thankful words to all members of UWHD!!! Mr Mohamed is a brilliant leader!!! We were really very glad and happy to meet with different new people.

Expo was really very interesting and curious!!! Lots of Korean producers of medicine, fruits, medical devices, cosmetics. Brilliant dinners in warm team.

We had an idea to speak with people of different businesses, which we are interested in.

Mr Han is a very sincere man.

We are waiting to work hard and fruitful!!!

## Raif Saffin

CEO - Amar Holding LLC  
Samara, Russia.

## VIP SPEECHES



**Mohamed Jinna**  
Founder & Chairman  
United World Halal Development  
World Halal Day  
Singapore

World Halal Day aims to develop a deep understanding of the Halal and the development of the industry, as well as to raise awareness of issues related to the Halal economy and discuss how to deal with them. World Halal Expo 2018 Seoul' is a part of the event for World Halal Day 2018 Seoul, where Korean products such as food, cosmetics, pharmaceuticals and medical equipment will go to the world with Muslim countries. I hope that the World Halal Day will be an opportunity to show Islamic culture to Korea,"said Mohamed Jinna, founder of United World Halal Development, the founder of World Halal Day. As a pioneer of alternative business strategy, Jinna has a vision to lead society change since the late 2000s. President of various countries, Prime Minister, is the impact that international personnel that meet international influential leaders, scholars and philanthropist in the cooperation.



**Hon'I Dr. Mohd Hatta Md Ramli**  
Deputy Minister of Entrepreneur  
Development, Malaysia

I would like to thank the organiser – United World Halal Development & AdipoLABs Co., Ltd. for inviting me here. I commend this effort which is driven by the private sector and NGOs to gather experts, academia, industry players and Government officials on our mutual objective to develop the global halal industry. With that, I would like to wish everyone fruitful deliberations and huge success during the event. I hope we can continue our collaboration and friendship in the development of halal industry for the benefit of mankind.





## VIP SPEECHES



### Alexey Ilmetov

Head of the Department Investment, Innovation Policy, and Foreign Economic Relations of the Ministry of Economic Development and Investment  
Samara Region, Russia

We would like to thank you for your interest in our Samara Region and very productive meeting that were held on the territory of our region.

The Government of the Samara region confirms the intention to hold the World Halal Day in the region in 2019. Under the organization of this event in is supposed to place 200 russian stands and about 100 expositions attacted from other countries and expected number of visitors to the exhibition is about 10000 people.

The opportunity to hold such event in the Samara region and to justify your trust is a great honor for us.



### Sung-ho HAN

CEO  
AdipoLABs Co., Ltd., Korea

Congratulations on World Halal Day 2018 Seoul!

Fisrt, Thank you to VIPs, Participants and Visitors from all over the world. It is very honor to be an organizer of WHD.

Through this event, we have once again introduced the world's first REMISSION 1 ° C. I will do my best for the day when I will not suffer from cancer.



**Ihsan ÖVÜT**  
Secretary General  
SMIIC, Turkey

World Halal Day Seoul event which gave a great opportunity for the stakeholders of the halal industry to gather and share their knowledge, wisdom and experiences. The event hosted great speakers on various topics reflecting every aspect of our endeavors in promoting halal and provided networking opportunities and interactive dialogues to see the roles of each contributor in this industry. Thus, I would like to extend our deepest thanks to the organization committee for their remarkable efforts towards making this event a great success.



# EXHIBITION





# EXHIBITION





# TRADE & TRAVEL MOU'S

## 23 MOU Signed



Worth of USD \$207 Million; Trade & Travel

Industry – F & B, Pharmaceutical, Cosmetics,  
Medical Equipment & Technology Equipment

Travel – Travel Agent, Travel Agency &  
Tourism Promotion Agencies



Korea – Kuwait

Korea – Qatar

Korea – Russia

Korea – India

Korea – Turkey

Korea – Taiwan

Korea – UK

Korea – UAE

Korea – KSA

Korea – France

Korea – USA

Korea – Japan

Korea – Senegal

Korea – Canada

Korea – Nigeria

Korea – Malaysia

Korea – Sri Lanka

Korea – Thailand

Korea – Philippines

Korea – Singapore

Korea – Indonesia

Korea – Mauritius

Korea – Kazakhstan



# CONFERENCE



**Dr. Winai Dahlan**  
Founding Director,  
The Halal Science Center,  
Chulalongkorn University,  
Thailand

**Ihsan ÖVÜT**  
Secretary General  
SMIIC, Turkey

SUCCESSFUL HALAL INDUSTRY  
IN NON-ISLAMIC COUNTRY

OIC/SMIIC STANDARDS ON HALAL ISSUES  
AND HALAL QUALITY INFRASTRUCTURE



EFFORTS TO ATTRACT  
ISLAMIC  
TRAVELLER MARKETS

**Dilek Oikum**  
Global Brand Ambassador,  
lambattuta.com.UK



HALAL RESEARCH ON  
SUSTAINABLE FOOD  
PRODUCTION

**Dr. R. Saravanan**  
Managing Director,  
Gene Tech, India



THE PERCEPTION OF  
NON-MUSLIM  
TOURISTS TOWARDS  
HALAL TOURISM

**Nusrat Malik Munir**  
Founder, Regenesi LTD,  
Mauritius



# AWARD CEREMONY

"Halal Innovation Awards" first of its kind that recognizes Halal Industry-centric talents and acknowledges the innovation with the "Excellence Above All" award. Panels of judges have evaluated the exceptional talents of individuals & companies across the globe for their inventions, creative ideas and remarkable contribution to the growth of Halal Industry.



## SPECIAL AWARD

AdipoLABs Co., Ltd. - Korea  
Technology Innovation Award





# GALA DINNER



# MEDIA & PR COVERAGE

KBSARTVISION

HANKYOREH MEDIA



HWADONG  
INTERNATIONAL

News Agency  
GUKJENEWS



## MEDIA ANALYTICS

Media Partners : 5 | Local : 5 | Regional : 2 | International : 7 | Published PRs : 76



# MEDIA EXPOSURE



**TwoCircles.net**  
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**World Halal Day 2018 observed in Seoul, Korea**

November 6, 2018

**TCN News**

Middle East / Asia Business Expo 2018 was organised on 1<sup>st</sup> and 2<sup>nd</sup> November, 2018 at Grand Intercontinental Seoul Parnas Hotel Grand Ballroom to observe World Halal Day which was attended by 85 local and international exhibitors. 53 country delegates, one representation from Asia, Africa, India and Russia, as well as domestic and foreign companies.

Many international and local buyers and distributors, government personnel, chief executives were also present for the event which was a huge success with business generation of 250 million dollars.

The fair was hosted by 101 domestic companies in the fields of food, beauty, medical, tourism, fashion and consumer goods and 16 booths in India. The United World Halal Development (UWHAD) And was sponsored by Adipolabs Co., Ltd., KDS Artvision, Korean Halal Association, Korea Halal Trade, Korean Muslim Ummah, KOTRA and KITA.

World Halal Day aims to create an in-depth understanding on the concept of Halal and to enhance this industry. It also aims to raise awareness on current issues related to the Halal economy and how to address them. The conference hosted in Seoul, Korea aimed at encouraging Korean Products including food, cosmetics, pharma, medical equipment to go Global specially with Muslim Countries.

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समय के इन तरीका विविध होख लगेहैं. मायन बाकी इलाक

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HOW DALIT MUSIC IN PUNJAB TRANSFORMED FROM A RELIGIOUS TO A POLITICAL SOUNDTRACK

TANJAR PATEL, MAULANA AZAD, AND NATIONAL MYTHOLOGY - PART II

DALIT CHRISTIANS DAUGHTER IN THE CHURCH VOTES

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GLOBAL HALAL FORUM: HALAL INDUSTRY ALL A-PUR CONVENTION IN TORONTO SPREADS AWARENESS DEFENDING PLURALISM AND DEMOCRACY IN INDIA

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THE LESSER KNOWN MAULANA WHO DOUBT 'UNITED INDIA' TO THE BITTER END

ALISHAH ALUMIN ASSOCIATION WASHINGTON DC FELICITATE FORMER VC

FUNDS COLLECTED OUTSIDE PUNE MOSQUES HELP KARNATAKA DALIT HOSPITAL IN PUNE

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**World Halal Day 2018, South Korea**

By Editorial Board | November 6, 2018 | 40

Seoul: World Halal Day aims to create an in-depth understanding of Halal and to enhance the industry. It also aims to raise awareness on current issues related to the Halal economy and how to address them. The conference hosted in Seoul, Korea encouraged Korean Products including food, cosmetics, pharma, medical equipment to go Global, especially with Muslim Countries. World Halal Day also aims to put Korea in the map of Muslim-Friendly destinations in the world.

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# MEDIA EXPOSURE



# Special Thanks

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Deputy Minister of Entrepreneur Development, Malaysia
- Mr. Ihsan ÖVÜT**  
Secretary-General, Standards and Metrology Institute for the Islamic Countries(SMIIC), Turkey
- Mr. Alexey Ilmetov**  
Head of the Department Investment, Innovation Policy, and Foreign Economic Relations of the Ministry of Economic Development and Investment, Samara Region, Russia



# Thanks

## TO OUR ORGANIZING COMMITTEE, SPONSORS, MEDIA PARTNERS, SUPPORTERS AND WELL WISHERS

Mr. Sung-ho HAN - AdipoLABs Co., Ltd. | Mr. Chung, Hoi Yong - Korea Halal Authority | Mr. Mustafa Jin, Jae Nam - Korea Halal Authority  
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### CO-ORGANIZER:



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### SUPPORTED BY:



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# CLOSING CEREMONY







2014  
SINGAPORE



2015  
INDIA



2016  
CROATIA



2017  
LONDON



2018  
KOREA



2019  
RUSSIA

SEE YOU NEXT YEAR @  
**SAMARA, RUSSIA**  
GOD'S WILL

AUGUST-2019

