

WORLD HALAL DAY CROATIA 2016

LATEST TRENDS & OPPORTUNITIES IN THE FASTEST GROWING MARKET IN THE WORLD

POST EVENT REPORT

2nd-4th November 2016
Opatija, Croatia

Organised by:



**United World
Halal Development**



Organizer's impression

„ We are pleased to express that we are absolutely delighted with the outcome of World Halal Day Croatia 2016, the largest congress in the world on halal market and biggest business event in Croatia in this year. Of the immanence importance is Opatija's Declaration, the official document of this event that points out all challenges and opportunities the current world halal market is facing, and offers possible solutions for them. Special thanks to the Republic of Turkey for being our partner country and to all our sponsors, supporters, media partners, logistic partners and organizational team with many volunteers for their unwavering support in the organization of this event. ”

Aldin Dugonjić,
CEO of Center for Halal Quality Certificaton





About the Event

Year established: 2014

Frequency: annual

Duration: 3 days

Organizers: Center for Halal Quality Certification
Croatia & United World Halal Development

Partner Country: Turkey

Floor Space: 500 SQM

**WORLD
HALAL DAY
Croatia 2016**

Congress

38 Speakers
15 Countries

Exhibition

46 Stands
11 Countries

Presentations

**Discussion
Panels**



Visitor Demographics

Number of attendees:

1584



Albania
Algeria
Australia
Azerbaijan
Belgium
Bosnia
Croatia
Egypt
France
Germany
Indonesia

India
Iran
Kazakhstan
Kuwait
Malaysia
Morocco
Montenegro
Norway
Pakistan
Qatar
Russia

Saudi Arabia
Serbia
Slovenia
Spain
Singapore
Sudan
Turkey
UK
UAE
USA



Visitors' impressions

„I would like to congratulate you on the excellent success on organizing World Halal Day Croatia 2016. Secondly, I would like to convey my highest gratitude for inviting me and Indonesia to your high impact event, it has been our privilege to be able to participate in your event.”

**Riyanto Sofyan
CEO of Sofyan Corporation
INDONESIA**

„I want to send my deepest gratitude to you and all the organising team for the excellent work you did in the World Halal Day in Opatija. I am very happy and I did not find any shortages during the event.”

**Muhmmad Qattan
Director Of islamic Economic Unit, Center of Excellence in
Managemant, Kuwait University
KUWAIT**

" The event fulfilled all my expectations. I was honored and proud to be a part of it. My sincere congratulation to the organization's team. Specially interesting was panel dedicated to Islamic Banking, which was discussed for the first time in Croatia. Even though the time was limited, all relevant issues were raised. I managed to get some business contacts and hope for the successful collaboration."

**Edib Smolo
Consultant and Trainer,
BOSNIA AND HERZEGOVINA**



Visitors' impressions

"We didn't know what halal is and that it is hugely present on Croatian market. We learned something new and get the opportunity to try halal products from different countries."

Exhibition attendees from Croatia

„I thank you for your great organization and hope that we meet again in other fairs."

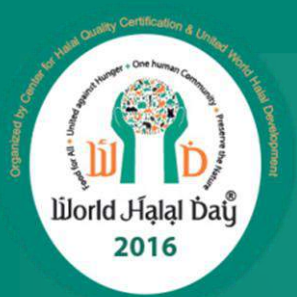
**Erdal Bashar
Hazelnuts-Dried Fruits Associations Coordination
Dept/Chief
TURKEY**

"Being a part of World Halal Day Croatia 2016 was amazing experience, I am still under impressions. In my opinion, this was a world class event where I managed to get in touch with a lot of contacts. The collaboration with Chevap Rolls and Mostovi 2 restaurant has already started as well as with Bosnian and Herzegovina's portal halalmagazin.com. I look forward to good business results and more successful stories like this. Special thanks to Center for Halal Quality Certification for organizing this event."

**Melita - Petra Ivanković
Vege & Dobro, CROATIA**

"We are really honored we had a chance to visit this fair. It was wonderful that organizers opened it for public so people get to know with various exhibitors."

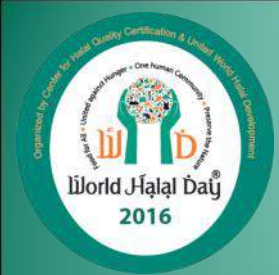
Exhibition attendees from Slovenia



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Opening Ceremony





VIP Speeches

Mohammad Jinna
President of United
World Halal Development
Singapore



" Today we all are here to witness the historic movement of World Halal Day and 100 years of Islam in Croatia. "

Ivo Dujmić
Major of City of Opatija



" Long ago we all concluded that the cities facing the future must change, expand, adapt, including Opatija. To host this congress here will certainly contribute to our desire to position ourselves as the Halal Friendly destination. "

Zlatko Komadina
County President of
Primorje-Gorski Kotar
county

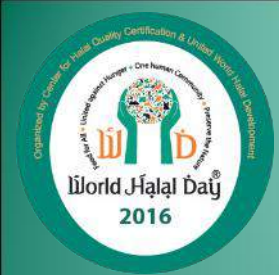


" In Opatija we have an excellent cuisine, the best of all, they say, the best of the continental and Mediterranean cuisine combined and in fact, in such a destination, it is logical that we have halal food and halal standards. "

Ali Fazeli
Chairman of Iranian
Chamber of Guilds



" The makeup of Iranian participants in this event very well shows my country's interest in developing economic ties with Croatia with the focus on private sector. "



VIP Speeches

Rashid bin Ahmed bin Fahad
Minister of State, UAE



" I would like to congratulate your Excellency and the nation of Croatia for this milestone and your initiatives in halal ecosystem and your effort to promote Halal infrastructure in order to maintain sustainable halal industry that fulfils the needs and requirement of Croatia, the region and beyond "

Fatih Metin
Deputy Minister, Ministry of Economy Republic of Turkey



" I would like to emphasize the great joy we feel participating as partner country in this wonderful event. I wish it will give effective results among the countries of the region and other participating countries."

Mufti dr. Aziz ef. Hasanović
President of Meshihat of Islamic Community in Croatia



" Eminent speakers, the exhibition part of the event and B2B meetings will make this city and country unforgettable and expand new business opportunities since this is the biggest economic event in Croatia in 2016. I want to welcome you all in the tourist Mecca of the Republic of Croatia."

Kolinda Grabar Kitarović
President of the Republic of Croatia



" The concept of halal, as well as problems that you will deal with at this congress are close to the basic starting points of my presidential programme for a better Croatia."

Award Giving Ceremony



Awarded:

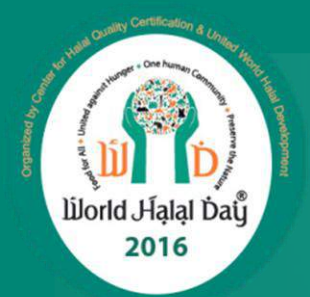
Gavrilović d.o.o.	Hotel Aristos
Grbić d.o.o.	Hoteli Baška d.d.
Kraš d.d.	Hotel Bonavia
Milla d.o.o.	Hotel Turist
Naše klasje d.o.o.	Hotel Westin
Podravka d.d.	Turistička zajednica grada Zagreba
Vindija d.d.	Nerida Oasis d.o.o.
Viro tvornica šećera d.d.	Restoran Mostovi 2
Osnovna škola Matije Gupca	

Cheque Donation



Awarded:

Society "Our Children" Opatija (DND Opatija)



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Exhibition

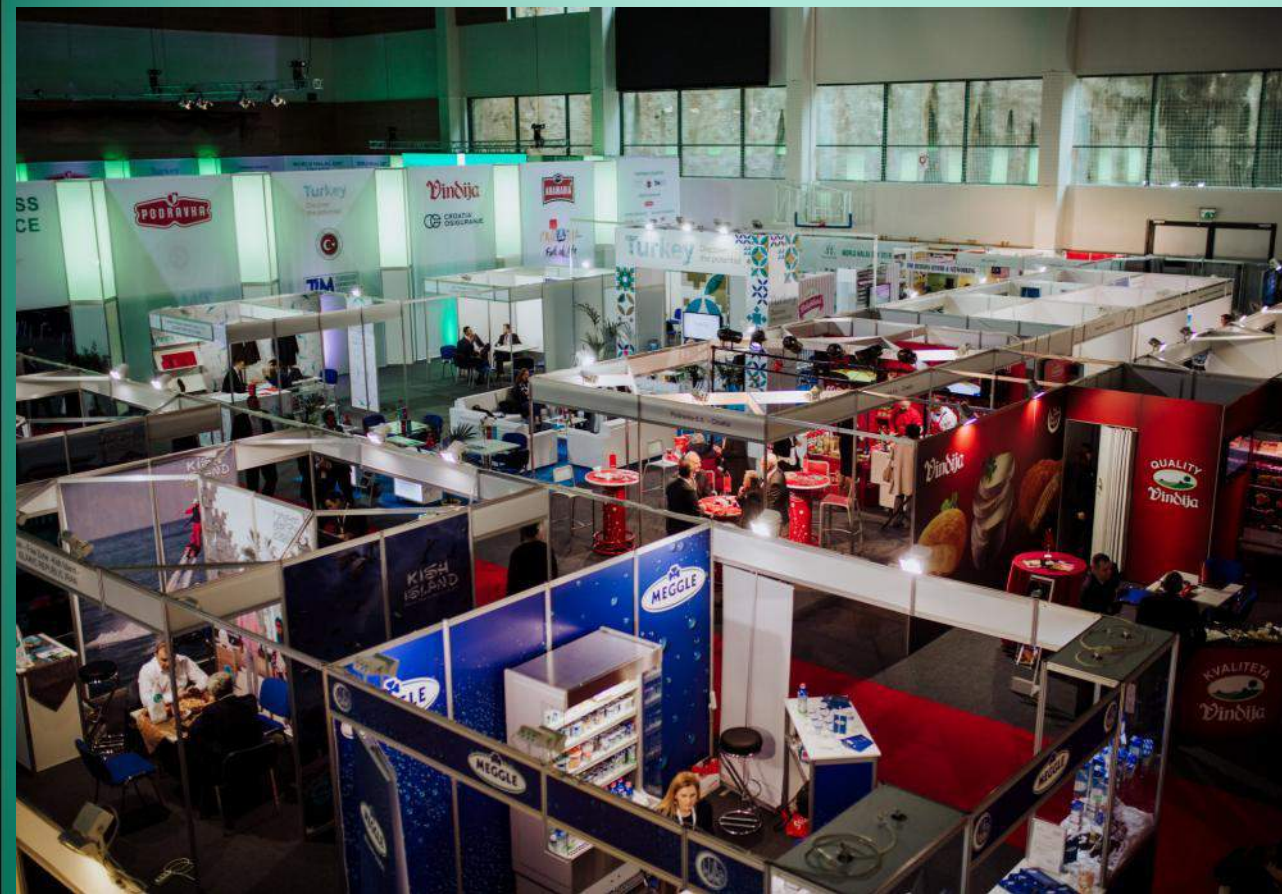


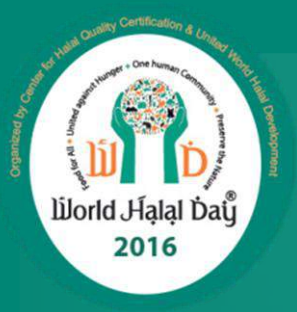






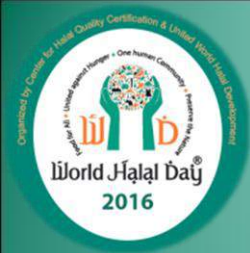






Presentations





Presentations



„Introducing First Halal Certified School in Croatia”
Mrs. Ljiljana Klinger, Principal of International School Matija Gubec, **CROATIA**



„How to Approach to Global Halal Market Trough Singapore Halal Hub”
Mr. Zuraimi Jumaat, Director, Compliance & International Strategic Partnership at Pure & Good Hub, **SINGAPORE**



„Introducing Islamic Finance in Croatia; Challenges and Opportunities”
Mrs. Edina Mešić, Executive Secretary at Center for Halal Quality Certification, **CROATIA**



„Legal Issues and Challenges in Islamic Finance”
Mr. Muhammed Qattan, Director of Islamic Economics Unit at Kuwait University, **KUWAIT**



„Investment Opportunities in Islamic Banking”
Mr. Edib Smolo, Consultant and Trainer, **BOSNIA AND HERZEOVINA**



„Positive Experience of Implementing Islamic Banking in EU Countries”
Mrs. Fatma Cinar, Head of International Banking Department at Kuveyt Turkish Participation Bank, **TURKEY**



Discussion Panels



Panel: Halal Market-New Global Trend



MODERATOR:

Mr. Nermin Botonjić

Secretary General of Meshihat of
Islamic Community, **CROATIA**



Mr. Rafi Uddin Shikoh
CEO & Managing Director at
DinarStandard, **UAE**



Mr. Zvonimir Mršić
Management Board President at
Podravka, **CROATIA**



Mr. Marc Deschamps
Founder and Managing Director of the
Halal Club Brussels, **BELGIUM**



Mr. Ali Fazeli
President of Chamber of
Entrepreneurship Gulids, **IRAN**



Mr. Ahmet Karabay
Deputy General Director of DG Product
Safety and Inspection, Ministry of
Economy, **TURKEY**



Mr. Muhammad Munir Chaudry
President of IFANCA, **USA**



Panel: Challenges of Halal Market



MODERATOR:

Mr. Raffi Uddin Shikoh
CEO & Managing Director at
DinarStandard, **UAE**



Mr. Abid Masood
Technical Director of HFCE, **BELGIUM**



Mr. Amir Sakić
Director of Agency for Halal Quality
Certification, **BOSNIA AND
HERZEGOVINA**



Mr. Abdulla Al Maeeni
General Director of ESMA, **UAE**



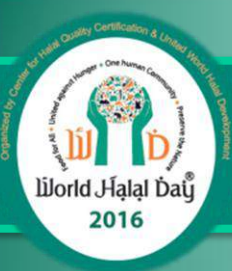
Mr. Lotfi Ben Said
Assistant Secretary General of SMIC,
TURKEY



Mr. Erding Çiftci,
Halal Certification Expert at Turkish
Standards Institution, **TURKEY**



Mr. Alemi Hassan
Representative of Supreme Leader in
Ministry of Agriculture, **IRAN**



Panel: Halal Tourism Market Overview-Trends and Opportunities



MODERATOR:

Mr. Marc Deschamps

Founder and Managing Director of the Halal Club Brussels, **BELGIUM**



Mrs. Dilek Olkun

German Marketing Manager at HalalBooking, **BELGIUM**



Mr. Riyanto Sofyan

CEO of Sofyan Corporation, **INDONESIA**



Mr. Petar Galović

Founder and CEO of Arabco Projects, **CROATIA**



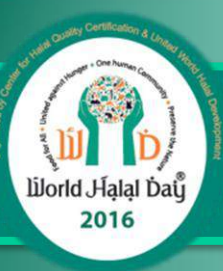
Mr. Ali Asghar Mounesan

Director of Kish Free Zone, **IRAN**



Mr. Muhammad Mahbub Khan

CEO of Halal Australia, **AUSTRALIA**



Panel: Strategies in Developing Halal Travel Destination



MODERATOR:
Mr. Mirnes Kovač
Journalist and political Analyst,
BOSNIA AND HERZEGOVINA



Mr. Mustafa Turgul Firat
Controller at Ministry of Culture
and Tourism, **TURKEY**



Mrs. Sandra Holsinger Starešina
Product Manager at Abacus
Tourism, **CROATIA**



Mr. Muhammad Escudero Uribe
Product Manager at Halal, **SPAIN**



Mr. Habib Mohamed,
Founder of Islamic Financial Ltd.,
SINGAPORE



Panel: Development of Islamic Banking Industry in Regional Countries



MODERATOR:
Mr. Edib Smolo
Consultant and Trainer,
BOSNIA AND HERZEGOVINA



Mr. Amel Kovčević
Head of Retail Banking at BBI
Sarajevo, **BOSNIA AND
HERZEGOVINA**



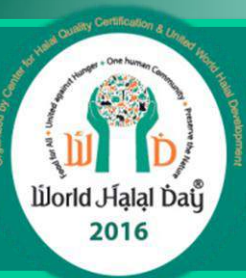
Mr. Elvis Deumić
MSc. Islamic Finance at
QDREIC, **STATE OF QATAR**



Mr. Bermin Meškić,
Head of Legal Department of the
Islamic Community, **CROATIA**



Mr. Suad Bećirović
Rector of the International
University of Novi Pazar, **SERBIA**



Panel: Correlation between Halal Products Manufacturing and Development of Halal Tourism



MODERATOR:

Mrs. Ida Alić

Head of PR of Meshihat of Islamic Community, **CROATIA**



Mr. Zoran Šimunić

Director of Naše Klasje d.o.o., **CROATIA**



Mr. Midhat Jašić,

Professor at Faculty of Food Technology, **BOSNIA AND HERZEGOVINA**



Mr. Adis Hasaković

President of the Association of Halal Industry, **BOSNIA AND HERZEGOVINA**



Mr. Zvonko Hladnik

Director of Milla d.d., **CROATIA**





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Gala Dinner





At Gala Dinner Letters of thanks were awarded the Partners for support in the organisation of World Halal Day Croatia 2016.



- Croatia Airlines
- Croatia Osiguranje d.d.
- Croatian Chamber of Economy
- Croatian National Tourist Board
- Embassy Kingdom of Saudi Arabia in Bosnia and Herzegovina
- Embassy of Azerbaijan Republic in Croatia
- Embassy of Malaysia in Croatia
- Embassy of Qatar in the Republic Croatia
- Embassy of Republic Indonesia in Croatia
- Embassy of Republic Kazakhstan in Croatia
- Embassy of the Republic of Iran in Croatia
- Embassy of the Republic of Turkey in Croatia
- Embassy of the United Arab Emirates in Germany
- Gavrilovic d.o.o.
- Halal Club Brussels
- Helal Expo Istanbul
- Hotel Rixos Libertas Dubrovnik
- Iran Chamber of Guilds
- Jadran d.d.
- Kish Free Zone
- Kuwaiti Embassy in Czech Republic
- Kvarner Tourist Board
- Meggle.
- Milla d.o.o
- Ministry of Economy of the Republic of Turkey
- Mr. Abi Shalabi
- Mr. Jasmin Devlić
- Opatija
- Opatija Tourist Board
- Podravka d.d.
- Primorsko – goranska županija
- Singapore Halal Hub
- Turkish Airlines
- Turkish Exporters Assembly
- Vadeco d.o.o
- Vindija d.d.







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Media & PR Coverage



MEDIA PARTNERS



Media Analytics:

Media Partners: 14

Local: 1

Regional: 8

International: 4

Published PRs: 76





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Media Exposure



ANASAYFA / ŞEKERLİ MAMULLER TANITIM GRUBU'NA WORLD HALAL DAY ETKİNLİĞİ'NDE YOĞUN İLGI



Şekerli Mamuller Tanıtım Grubu'na World Halal Day Etkinliği'nde Yoğun İlgi

03.11.2016

Güncel Kategorisindeki Yazılar



TRIBUNNEWS.COM, JAKARTA- Pemerintah bertekad menjadikan produk halal dalam negeri semakin kompetitif di pasar dunia.

Kabar terbaru, produk halal Indonesia ikut serta dalam pameran World Halal Day di Opatija, Kroasia, yang digelar pada 2-4 november 2016.

WORLD HALAL DAY - Opatija, Hrvatska, 2016. II dio

10. November 2016 Video galerija 40



IFANCA President, Dr. Muhammad M. Chaudry with Croatia President Kolinda Grabar-Kitarović. during World Halal Day in Croatia Nov 2



PROSLJEDENA TWEETA 3 LAJKOVA 6

Četvrtak, 02.11.2016 u 09:51

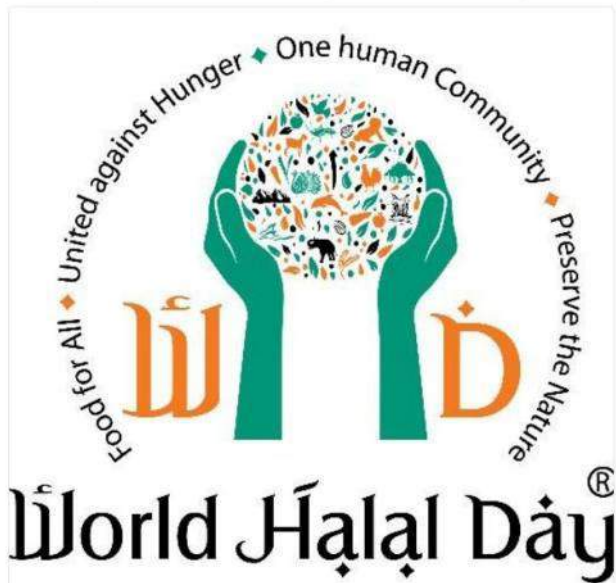
hransko izaslanstvo u HGK: Međunarodno halal tržište - potencijal koji možemo iskoristiti



predsjednik Hrvatske gospodarske komore Luka Burilović (u sredini) s predsjednikom Odbornice kontore Irana Alijem Fazelijem i veleposlanikom islamske Republike Iran u RH Mohammadom Rejom Sadeghom.

Iran je širom otvorio vrata hrvatskom gospodarstvu i ne namja je da to iskoristimo. Način sankcija, ovi je tržište bedno za naše robe i usluga. A s odobrom na velike infrastrukturne projekte koji se planiraju u Iranu, nije nerazumno da RH sudjeluje s Iran u njihovoj ukupnom usudju. Istaknuo je predsjednik Hrvatske gospodarske komore Luka Burilović tijekom današnjeg sastanka s predsjednikom Odbornice kontore Irana Alijem Fazelijem i veleposlanikom Islamske Republike Iran u RH Mohammadom Rejom Sadeghom, u hrvatskoj gospodarskoj komori.

Congratulations on #WorldHalalDay, reminiscent of Islamic values that inspire healthy, ethical and responsible lifestyle #Halal



Završen "World Halal Day 2016": Potpisana Opatijska deklaracija

novinar 08.11.2016 04:11:2016

0 DIELJENJA f Share On Facebook Tweet it G+



HINA News in English added 2 new photos. 2 November at 19:42

Croatia has potential for halal tourism and products ZAGREB, Nov 2 (Hina) - The market for halal products is one of the fastest growing in the world and Croatia has great potential to develop halal production and tourism, it was said at a congress marking World Halal Day Croatia 2016 which started on Wednesday in the northern coastal town of Opatija.

More: <http://www.hina.hr/vijest/9344764>

Foto HINA



World Halal Day Croatia 2016 (WHD)

BBI banka na Svjetskom halal kongresu u Opatiji



Početkom novembra ove godine u Opatiji je održan trodnevni (WHD)“. Kongres je okupio stručnjake iz 40 zemalja svijeta, različitih privrednim granama, uključujući halal turizam, isla



İSTANBUL İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ

Ana Sayfa

Kurumsal

Birliklerimiz

Mevzuat

Üyelik

Linkler

İletişim

WORLD HALAL DAY ETKİNLİĞİ - ŞEKER

Ana Sayfa » İİB Gündem

Şekerli Mamuller Tanıtım Grubu; 02-04 Kasım 2016 tarihleri arasında, Dünya Halal Gıda Festivali kapsamında, Croatia 2016 etkinliğine info stand ile katılım gerçekleştirmiş ve organizasyonuna iştirak eden ziyaretçilerin Tanıtım Grubu s

Fuar organizasyonu ilk önce açılış konuşmalarıyla başlamış; Hırvatistan Diyanet Kurumu müftüsü Sn. Aziz Hasanović ve yer almışlardır. Açılış sonrasında Tanıtım Grubu standını ziyaret eden ziyaretçilere Türk kahvesi, lokum ve baklava ikram edilmiştir.

Diğer yandan, hali hazırda devam eden organizasyonda, B

sürdürmektedir.



World Halal Day 2016 - predstavljeni Asocijacija halal industrije BiH, AS GROUP i portal halalmagazin.com

Opatija's Declaration

As a part of the yearlong celebration of the 100th anniversary of the official recognition of Islam as an equal religion in the Republic of Croatia, Center for Halal Quality Certification, in cooperation with the United World Halal Development organization in Singapore and sponsored by the Ministry of Tourism, the Ministry of Foreign and European Affairs, Ministry of Economy and the Ministry of Agriculture and with the support of Opatija, Primorje-Gorski Kotar county, Croatian Chamber of Commerce, the Croatian Tourist Board and the Tourist Board of Opatija, as well as Republic of Turkey as the partner country, with the support of the Islamic Republic of Iran organized World Halal Day Croatia, the first international halal event in Croatia from 2nd – 4th November 2016, with theme: "Latest Trends and Opportunities in the Fastest Growing Market of the World". After three days of panel discussions and presentations, gathered political representatives, religious dignitaries, manufacturers, service providers, researchers, representatives of halal certification and standardization institutions and financial institutions, representatives of the economic and tourist chamber of Croatia, Belgium, Great Britain, France, Spain, Italy, Bosnia and Herzegovina, Serbia, Montenegro, Turkey, Malaysia, Indonesia, Iran, Algeria, the United Arab Emirates, Qatar, Kuwait, Saudi Arabia, Australia, Singapore, Spain, Sudan, Canada, Azerbaijan, Russia, Norway, United States of America and Slovenia are aware that:

- ❖ concept of halal represents a style of life and it is not merely related to halal meat and the method of slaughtering
- ❖ halal does not exempt anyone, furthermore, halal adds an additional quality for each product and service
- ❖ the value of the halal market is currently estimated at 2 trillion US dollars
- ❖ the world's biggest economies want to participate more actively in the halal market
- ❖ halal has been misused for commercial purposes such as self declaration of halal without any certification procedures
- ❖ issuing halal certificates from unauthorized institutions and individuals
- ❖ endless discussions on halal slaughtering modes and stunning methods
- ❖ the various initiatives in the establishment of a uniformed halal standards in production and service provision
- ❖ opportunities and potential offered by Islamic Banking and Finance
- ❖ initiatives and strategies of different countries to become leaders in the Islamic economy
- ❖ the various initiatives in the establishment of a uniformed halal standards in production and service provision
- ❖ opportunities and potentials offered by Islamic Banking and Finance
- ❖ initiatives and strategies of different countries to become leaders in the Islamic economy

Opatija's Declaration

Expressing gratitude to the Republic of Croatia, which has recognized Islam as an equal religion 100 years ago and thus established a legal framework for the institutional development of halal, which has resulted in the registration of halal standards in the Croatian Standards Institute, we hereby issue:

OPATIJA's DECLARATION which:

- I. Condemns any attempt to misuse the halal for any purpose.**
- II. Calls on the acceptance of the interpretations of halal exclusively by authorized institutions.**
- III. Welcomes the establishment of a unified halal standard in the Republic of Croatia and the region.**
- IV. Calls upon all countries of the European Union and beyond to the establishment and implementation of halal standard and accreditation of halal certification bodies taking countries in Southeast Europe as an example of good practice.**
- V. Taking into account the halal certification activities performed by Muslim communities/institutions in Non-Muslim countries over the last 30 years; invites the standardization bodies in Muslim countries that study in the fields of halal tourism, production, certification and accreditation, to cooperate with the Muslim communities/institutions in non-Muslim countries and welcomes all activities to reach common halal standards.**
- VI. Welcomes the establishment of accreditation of halal certification bodies, and invites all countries to accept a unified accreditation in the world as the only true way to full regulation of the halal market.**
- VII. Supports the current initiatives and strategies of some countries to become leaders in the Islamic economy, based on the principle of transparency and mutual respect.**
- VIII. Welcomes the implementation of halal standards in schools of the Republic of Croatia considering it as a positive example which should be followed by all public institutions in the World**
- IX. Invites educational institutions to establish special courses in order to better understand the possibilities and future development of the halal market.**
- X. Invites the scientific institutions to established monitoring of halal and scientific development of the same.**
- XI. Urges financial institutions in the application of Islamic banking and finance models as a models that can provide fresh capital and investment in particular sectors leading to positive examples in the world.**
- XII. Ask all political representatives, religious dignitaries, manufacturers, service providers, scientific and academic communities, halal certification bodies, accreditation of institutions, standardization and financial institutions, commercial and tourism chambers to adopt and implement this declaration.**

In Opatija, November 04th, 2016.

Thank You to Our Organizational Committee, Volunteer and Islamic Community

- | | |
|--------------------------|---------------------------|
| 1. Aldin Dugonjić | 19. Alen Kotorić |
| 2. Edina Mešić | 20. Hajrudin Mujakanović |
| 3. Nermin Merdžanović | 21. Edin Dugonjić |
| 4. Nedim Omerović | 22. Edita Dugonjić |
| 5. Bermin Meškić | 23. Emira Adžajlić |
| 6. Nermin Botonjić | 24. Lejla Livak |
| 7. Mersad Krešić | 25. Midhat Mulabdić |
| 8. Muhamed Mandžić | 26. Almajra Aldžić |
| 9. Nejra Kadić Meškić | 27. Eldina Bikić |
| 10. Ida Alić | 28. Lejla Bikić |
| 11. Mirela Tinjić | 29. Zerina Pitarević |
| 12. Elvira Omerović | 30. Majda Hasanović |
| 13. Aida Merdžanović | 31. Mirela Bećirović |
| 14. Amra Lemeš | 32. Amra Čaušević |
| 15. Khaled Yassin | 33. Alisa Hasanbegović |
| 16. Alma Srebreniković | 34. Nadija Livak |
| 17. Lamija Turčinohodžić | 35. Nejra Žunić Hevešević |
| 18. Haris Opardija | 36. Senad Hevešević |

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