



# HALAL LIFESTYLE FESTIVAL & WORLD HALAL DAY

November 1, 2015 | Puducherry, India

**HUNGER FREE**  
**CITY 2030**  
PUDUCHERRY, INDIA  
வறுமையின்மையை வரலாறு அங்கீகரிக்க



## POST EVENT REPORT

### ORGANIZERS



### SPONSORS





# Why World Halal Day in Pondicherry?

## Eco Friendly and Pollution Free Environment within the city

There are several reasons why we would like to have this particular event in Pondicherry (also known as Puducherry).

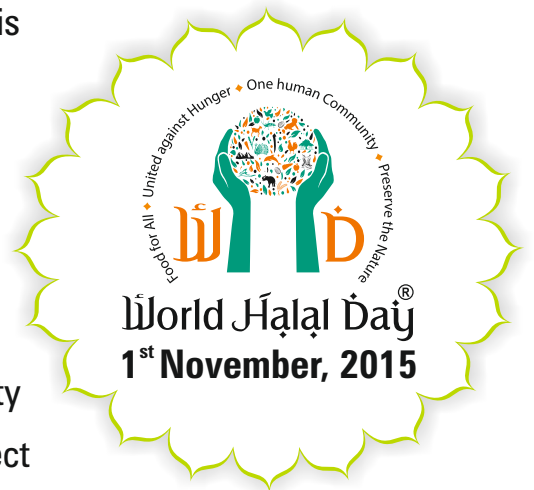
The main and the foremost reason is to establish Pondicherry as India's 1<sup>st</sup> Hunger Free city by 2030 by eliminating poverty from the city. This will create a Global impact and would contribute towards our goal of creating one Global Community. This platform is also an Excellent opportunity for local and international brands and businesses to have a direct interaction with

the domestic as well as international participants and delegates to explore new business prospects. The domestic audience will get a first of its kind opportunity to select from the varied Halal certified domestic and international products as such events are rare in India.

During this event United World Halal Development plans to donate around 2,000 tree saplings to schools, colleges and public places. The initiative will create a new born Green Pondicherry and will also create an eco-friendly and pollution free environment within the city.

This is a global platform for your organization and your brand will be going places.

- 1 Global Event
- 2 Days Seminar & Expo
- Delegates From 50+ Countries
- 35+ Eminent VIP International Speakers
- Setting up of Rehabilitation Center in Pondicherry for 100+ People Free of Hunger
- Distribution of 2000+ Saplings in India & 8000+ Around the World





## OPENING CEREMONY



## VIP SPEECHES



**Mr. Jamal Al-Shehab**  
Minister of Justice, Awqaf and Islamic Affairs, Kuwait



**Mr. Winai Dahlan**  
Founder Director of  
the Halal Science Center  
Chulalongkorn  
University, Thailand



**Mr. Fazal Bahardeen**  
CEO, Cresentrating Services  
Singapore



**Mrs. Nusrat Malik**  
Social Activist  
Mauritius



**Mr. Ibrahim Abdu Matin**  
Author Green Deen Book  
USA



**Mr. Hamdan Mohamed Al Murshidi**  
Chairman, United Arab Emirates  
Arab Business Club, UAE



**Ms. Amal Khalil Kabalan**  
Halal Certification Services  
Argentina



**Mr. Aldin Dugonji**  
Executive Director,  
Halal Certification Services



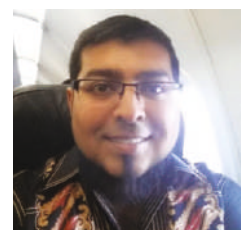
**Dr. Vandana Shiva**  
Environmental activist,  
India



**Dr. Hani Mansour Al-Mazeedi**  
Associate Research Scientist,  
Kuwait Institute for  
Scientific Research, Kuwait



**Ms. Zalira Akmal Ariffin**  
CEO TIARA TV,  
CEO of Malaysian Halal  
Lifestyle TV Channel and  
On-line Shopping, Malaysia



**Mr. Umar Munshi**  
CEO, ClubEthis,  
Singapore



# EXHIBITION



# EXHIBITION





# CONFERENCE



## B2B NETWORKING



The Worth of USD \$61 Million; Trade & Travel

Industry – F & B, Pharmaceutical, Cosmetics, Medical Equipment & Technology Equipment

Travel – Travel Agent, Travel Agency & Tourism Promotion Agencies



More than 28+ MOUs were signed between India and countries like Singapore, Malaysia, Brunei, Indonesia, USA, Mauritius, Maldives, Croatia, Kuwait, UAE, Thailand, Argentina, Qatar, Philippines and Pakistan



## AWARD CEREMONY



# MEDIA EXPOSURE & PR COVERAGE



## MEDIA ANALYTICS

Media Partners : 9 | Local : 5 | Regional : 2 | International : 2 | Published PRs : 43



## CLOSING CEREMONY



**TOGETHER WE WILL BUILD  
A HEALTHY NATION AND HEALTHY WORLD**



SEE YOU NEXT YEAR  
@ OPATIJA, CROATIA  
GOD'S WILL

#### ORGANIZERS



#### SPONSORS



#### MEDIA PARTNERS



#### SUPPORTORS

